

# Exonir Digital Marketing Agency



Service	Description	Estimated Price
SEO Services	<ul style="list-style-type: none"> <li>• Initial Website Audit &amp; Analysis</li> <li>• Keyword Research &amp; Analysis</li> <li>• Keyword Monitoring</li> <li>• 2 x SEO Health Checks Per Month</li> <li>• Page Title &amp; Meta Description Optimization</li> <li>• Technical SEO Recommendations &amp; Fixes</li> <li>• Monthly Performance Reports</li> <li>• Site Structure Analysis &amp; Recommendations</li> <li>• On-Site Optimization</li> <li>• Monthly SEO Optimized Blog Posts</li> <li>• Internal Linking</li> <li>• Organic Social</li> <li>• Dedicated Account Manager</li> <li>• Google Analytics</li> <li>• Conversion Tracking</li> <li>• Monthly Performance Review Meeting</li> </ul>	700-2500 CAD Monthly
WordPress/Ecommerce Website	<ul style="list-style-type: none"> <li>• Optimized</li> <li>• Custom Design With Your Branding</li> <li>• 5 - 25 pages</li> <li>• Additional needed Features for your business</li> <li>• Search Engine Friendly</li> </ul>	800 - 4000 CAD
Branding	<ul style="list-style-type: none"> <li>• Brand Design</li> <li>• 5 - 30 Pages of Brand book</li> </ul>	150 - 1200 CAD

	<ul style="list-style-type: none"> <li>• Color Palette</li> <li>• Fonts in Use</li> <li>• Logo Design</li> <li>• Logotype</li> <li>• Logo Motion</li> <li>• Pattern</li> <li>• Social media Template</li> </ul>	
Video Editing	<ul style="list-style-type: none"> <li>• Standard and Thrilling Montage and editing</li> <li>• Color Correction</li> <li>• Visual Identity based</li> <li>• Using Stock music with license</li> </ul>	50 - 200 CAD Per Minute
Social Media Management	<ul style="list-style-type: none"> <li>• Content Calendar</li> <li>• Content Strategy</li> <li>• Content Creation (Text and Graphics)</li> <li>• Free Analysis of your page at the end of each month</li> </ul>	340 - 3000 CAD Monthly
3d rendering	<ul style="list-style-type: none"> <li>• Photographic still render</li> <li>• Texturing, making materials, lighting and rendering</li> </ul>	300 - 900 CAD per frame
G-Ads, Instagram and Facebook ads	<ul style="list-style-type: none"> <li>• Panel Management</li> <li>• Conversion Optimization On the Funnels</li> <li>• Keyword, ad group and audience research</li> <li>• Setting up and checking on the ads</li> </ul>	9 - 17% of ad budget

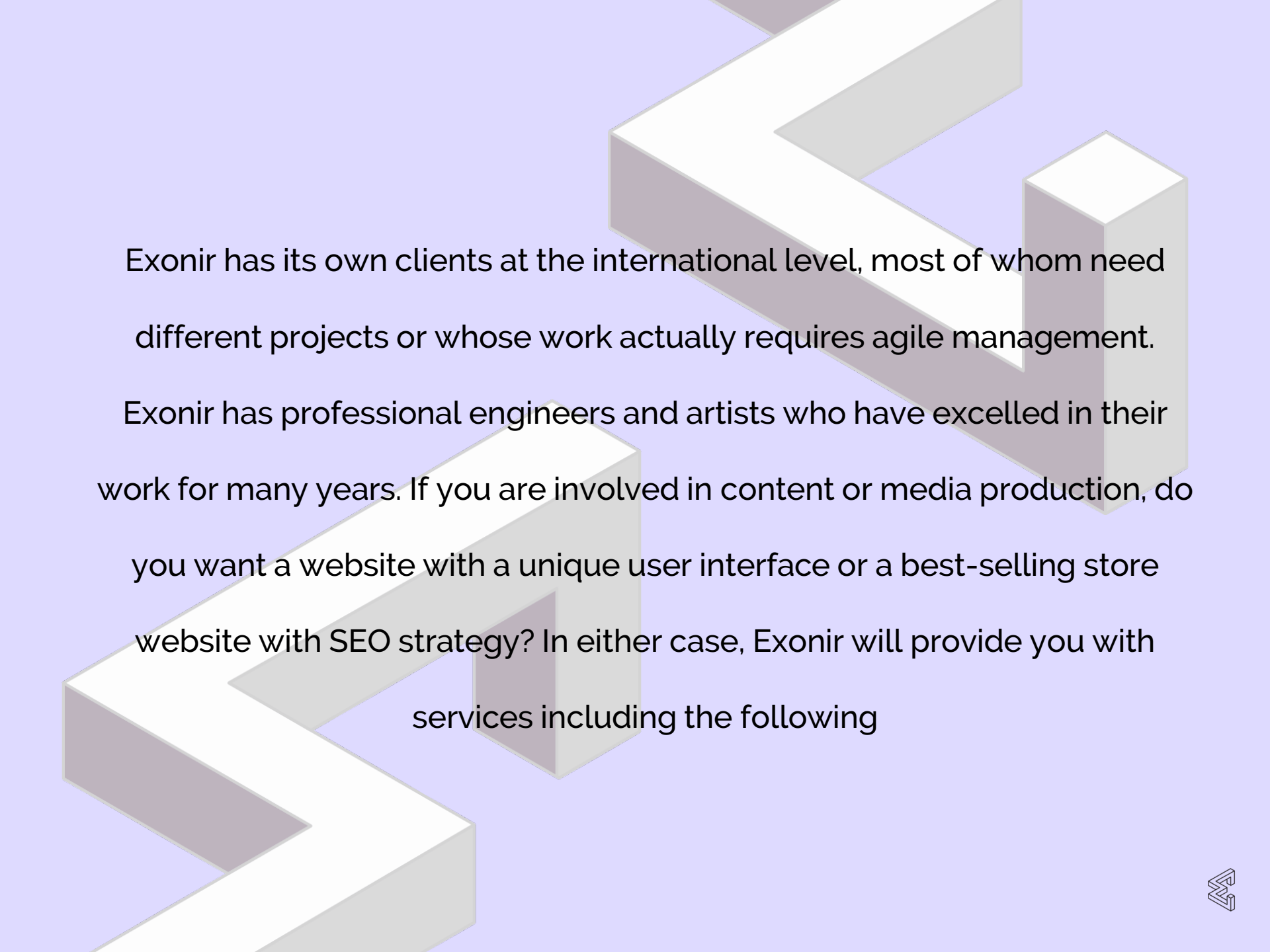
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- Digital Marketing services



## Exonir's Pricelist





Exonir has its own clients at the international level, most of whom need different projects or whose work actually requires agile management. Exonir has professional engineers and artists who have excelled in their work for many years. If you are involved in content or media production, do you want a website with a unique user interface or a best-selling store website with SEO strategy? In either case, Exonir will provide you with services including the following



## Technology services

- Designing and developing Website
  - WordPress development
  - WordPress template development
  - SEO strategy design
  - SEO analysis
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Designing and developing various types of websites

Exonir has accomplished dozens of site projects with different challenges. Website implementation in Exonir starts with the design of the user interface and user experience, is implemented with the most optimal and latest techniques, and continues with dynamic and agile support. Store websites, product introduction, company introduction, and educational and corporate systems are some of the areas in which Exonir has performed website projects.





## WordPress development

More than 60% of websites use WordPress.

WordPress can be developed quickly, provides a variety of solutions for each problem, and has little cost compared to a non-WordPress website. It also ensures security and efficiency. However, it may not be a good solution in very special cases and large-scale projects with specific scopes, although it accomplishes your task in 90% of the cases! With years of experience in WordPress development, Exonir implements customized solutions for your business in WordPress. It performs a variety of tasks including modifying, developing and making WordPress plugins.

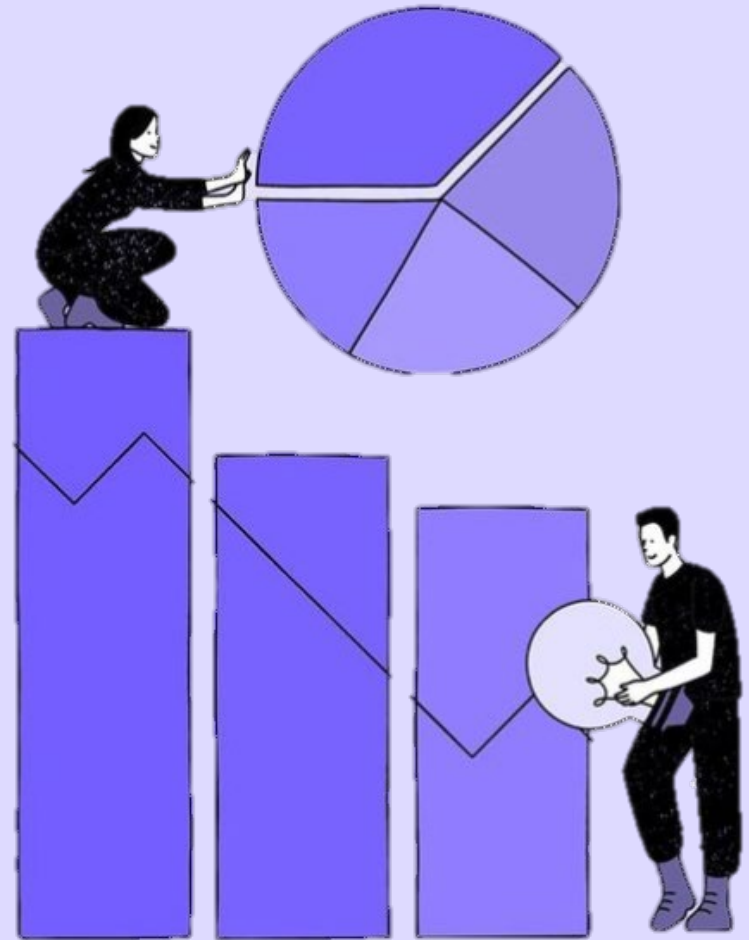


WordPress template development  
Exonir develops customized WordPress templates in almost every project. Customers have different needs and no project is built and delivered as default and ready-made.



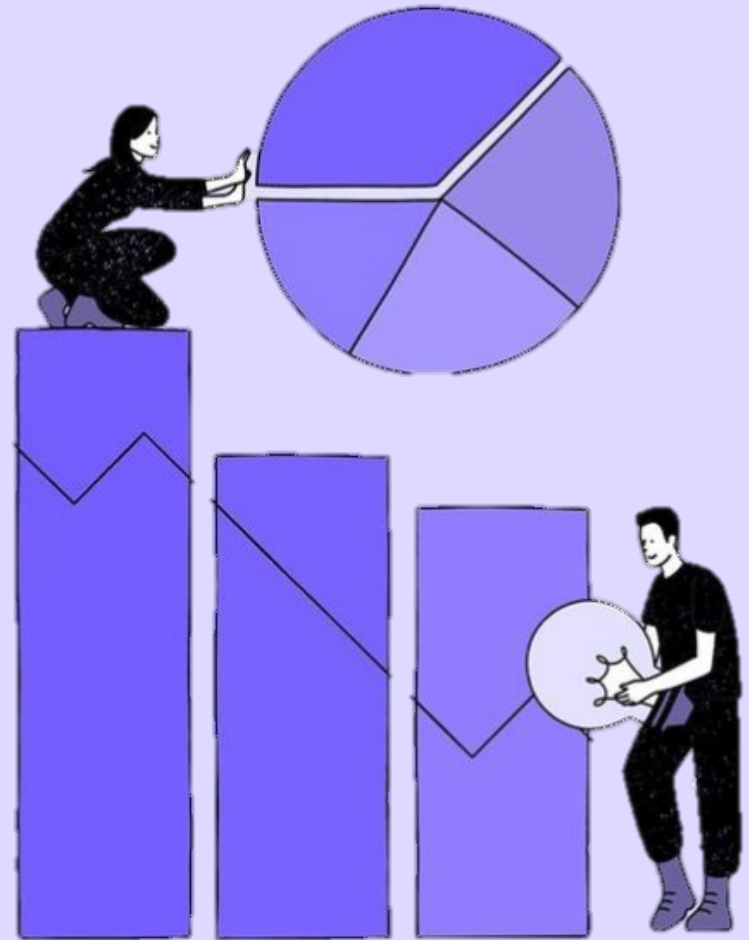
## SEO strategy design

Competition on keywords and the first page of Google can be very profitable if it follows the principles. Employing highly practical SEO strategies, Exonir has been able to increase the sales of various websites and projects by more than several hundred thousand dollars over last year. Its SEO strategy design involves analyzing the market, checking the competitors' keywords, building a content or product SEO strategy, phasing and implementing analytical and technical SEO, providing monthly reports, and finally evaluating and presenting detailed reports at the end of each SEO phase.



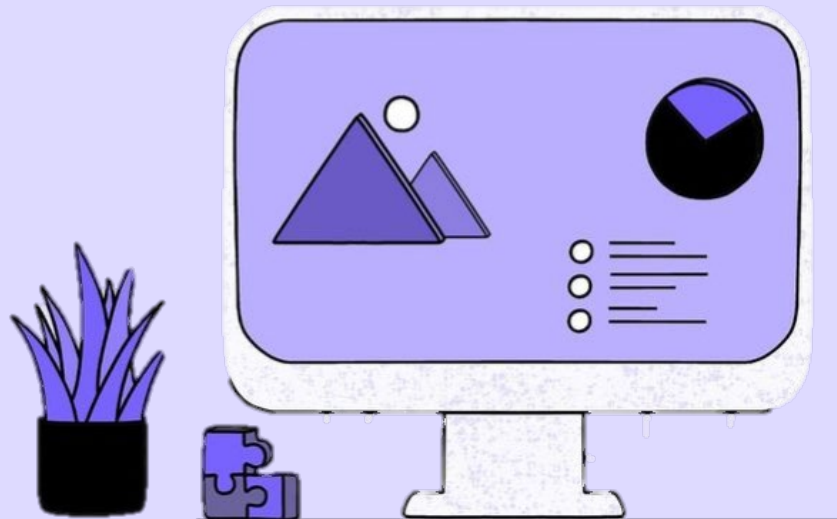
## SEO analysis

Keywords and SEO techniques often need to be changed by examining the traffic funnels and incoming traffic of the website. Analyzing the SEO panels, such as Google Search Console, Analytics and other required software applications is considered part of SEO analysis usually performed during the implementation of SEO strategy.



## Implementation and development of SEO application by planning

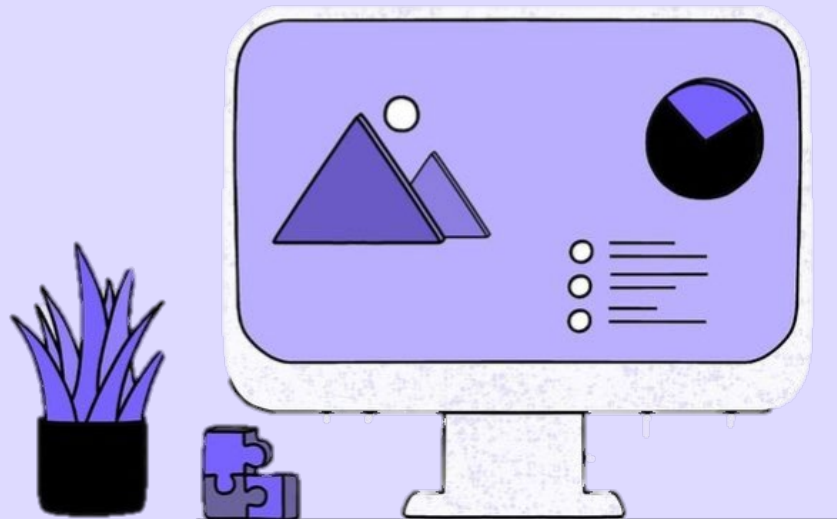
The implementation of the SEO application requires a team consisting of SEO master, content producer and technical developer of the website, and it requires planning and systematic work. The implementation of SEO involves the regular daily, weekly and monthly accomplishment of tasks. Implementing SEO with Exonir enables you to use the experience of successful SEO projects and it ensures achieving results.



## Technical SEO

A large portion of SEO is performed outside of analysis and content production.

Review of the schema and snippets as well as what is required in the back-end and technically implemented on each page must be updated in short time intervals due to Google's rapid changes in this regard so that Google can index your website in the best way.



## Media services

- Visual identity design
- Design of printed graphics, packaging and office set
- Making motion graphics
- Designing user interface and user experience
- 3D simulation (modeling, rendering)
- Video color correction
- Video editing
- Social media content production
- Painting, design and illustration



## Visual identity design

One of the most important steps in building a digital brand and business is having a digital brand book and visual identity. Color palette in different situations, how to use the logo, usable fonts, size and location of visual elements, contrasts, patterns and many other important graphic issues will be developed and included in a brand book by Exonir's art director and graphic designers during meetings with you. Besides, graphic templates that can be used in different social media will be designed through ready-to-use templates and delivered to you if needed.





Design of printed graphics,  
packaging and office set

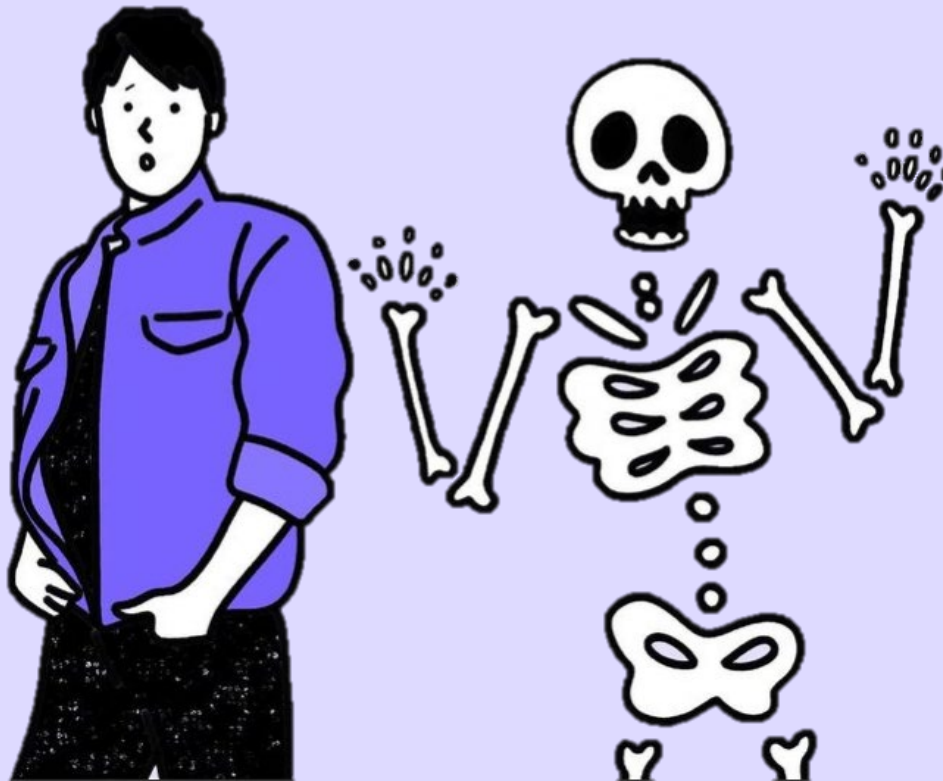
All graphic design items, such as logos,  
banners, billboards, packaging, etc., can  
be designed by Exonir according to  
your visual identity.



# Making motion graphics

Infographics, animations, motion logos or any other moving graphics are performed by

Exonir with professional motion graphic designers.



## Designing user interface and user experience

The user experience of a website or application is one of the most fundamental things that will prevent the loss of information and customers in the long run. Your target audience falls into many different categories no matter who it is. Each category of the target audience has a different behavior and specific demands. If your project has not yet started or needs troubleshooting and user experience redesign, Exonir will do all these tasks.

Moreover, whether your user interface design is standard and popular, or artistic and special, it will be designed in detail in a standard way and in different templates and display screens.



## Designing user interface and user experience

Maybe your product has a problem for photography for any reason. It may be too costly, or perhaps impossible to carry.

Maybe it has not yet reached the production stage and is still in your mind.

Exonir's 3D engineers do realistic modeling and rendering for you.



## Video color correction and editing

The color of your video images will be corrected in the best possible way with cinematic standard by color correction equipment and engineers. Instagram, TikTok, Facebook, YouTube or other websites can be edited by Exonir at any number and frequency and with any model. You may want only the logo to fall on the video or you want to have a very expressive and attractive montage of the videos you have taken.



## **Social media content production**

Graphic post, motion, video or any other content, from text to image and graphics, will be done at your desired frequency.



## Painting, design and illustration

Your project may be so special that it requires digital imaging or hand painting.

Exonir's artists and illustrators try to depict your story in the best way.



## Digital advertising services

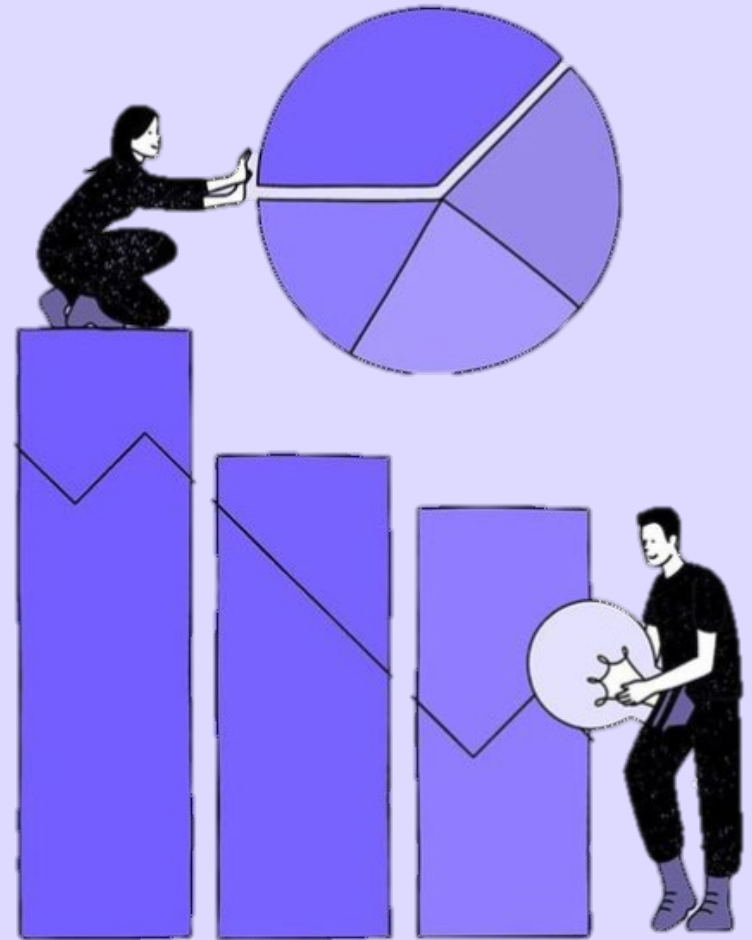
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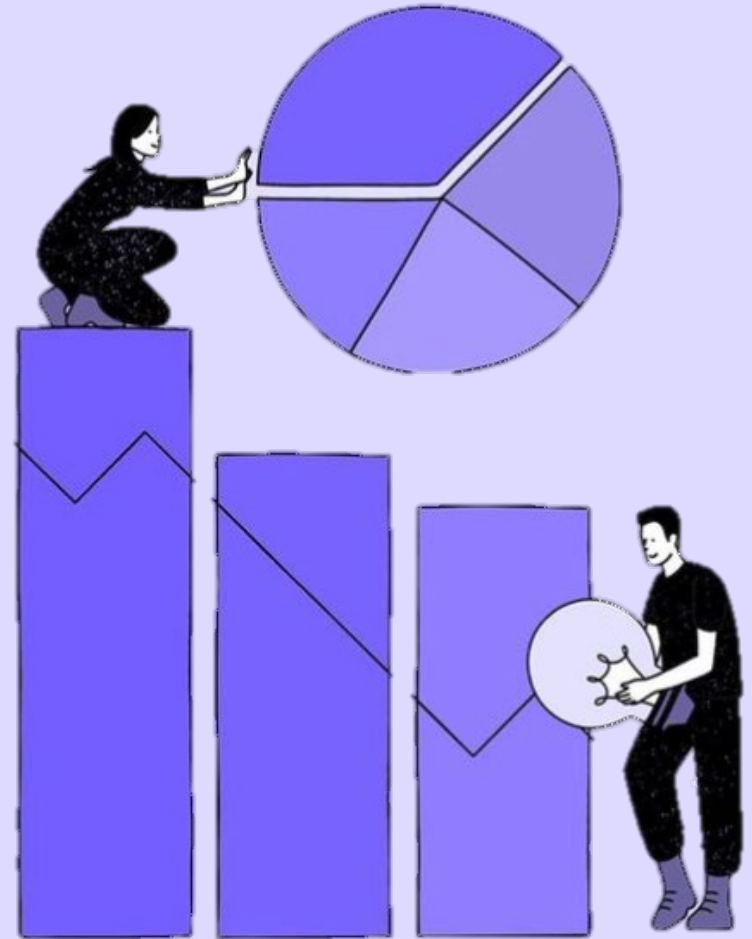
## **Campaign development, strategy, implementation and management of Google Ads**

Do you need Google Ads for your business? Exonir can help you with keyword research, market research, budget planning, phasing, technical tasks required by Google Ads, defining tags and funnels, optimizing landing pages, implementing and managing the Google Ads panel, and all related tasks.



## Instagram and Facebook ads

Who is the target audience of ads? What is the best budgeting and advertising model for your business? Has your Ads account faced a problem or do you need regular ads? Do you need to optimize the conversion rate of ads? Exonir will add an advertising manager to your business to manage all of these things.



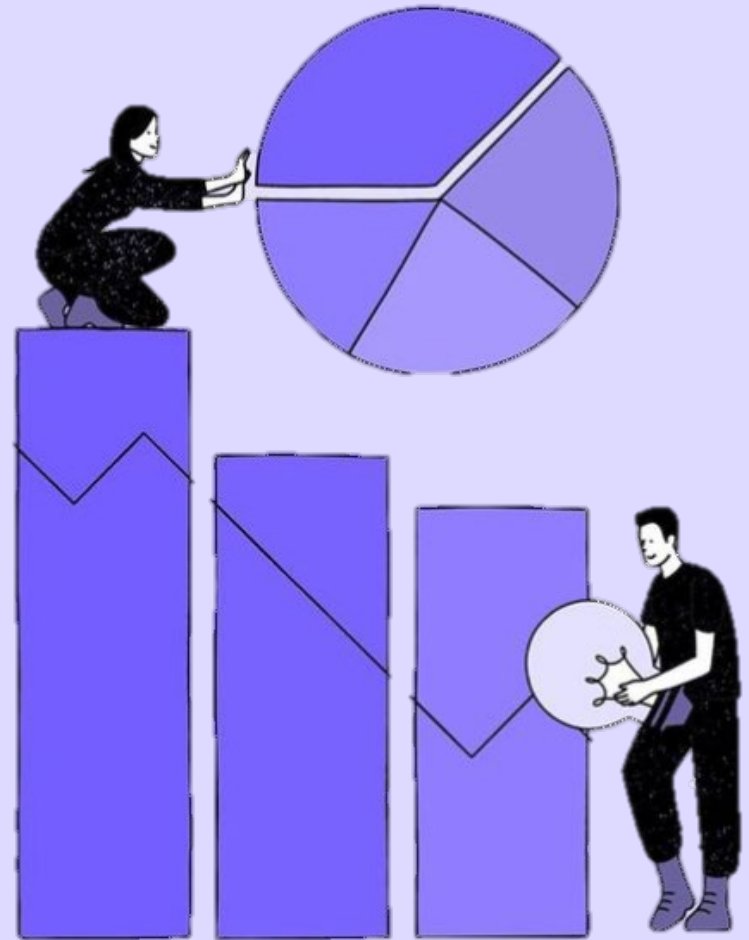
## **Content calendar and content production of social media, Instagram, TikTok**

By reviewing businesses similar to yours in social media as well as your brand's opportunities and distinctions, your budget and your advertising language, Exonir's social media specialists will develop a comprehensive content calendar for you, enabling you to have the most influence on your target audience. Besides, the contents of the calendar will be produced for you, if needed.



## Social media dashboard analysis

Insight dashboard of Instagram, Facebook and TikTok provides you with highly valuable information. Exonir's social media specialists can provide you with a detailed report on how your social media is working and how to be more efficient by analyzing all the factors and data of your dashboard.





**Thanks For Your Attention**

More info at [exonir.ca](http://exonir.ca)